

XGIMI POSM GUIDELINE

CONTENTS

1. Props & Material List

- 1.1 POS Categories & Summary – Tabletop / Floor Display Fixtures
- 1.2 POS Categories & Summary – Display Cabinets
- 1.3 POS Categories & Summary – Tabletop Display Materials
- 1.4 Printed Sales Materials

2. Classification Standards & Case Analysis

- 2.1 Overview of Business Type Standards
- 2.2 Independent Display Fixture Area (1–5 m²)
- 2.3 Brand Zone (5–10 m²)
- 2.4 Shop-in-Shop (10–30 m²)
- 2.5 Flagship Store / Experience Store (Above 30 m²)
- 2.6 Optional Tabletop Display Fixtures & Materials
- 2.7 Optional Display Cabinets

1. Display Standards

- 3.1 Key Display Fixture Merchandising Guidelines

4.Additional Info

- 4.1 Projection Distance & Screen Size
- 4.2 Recommended Projector Models for Offline Retail Display Environments
- 4.3 Workflow Collaboration

1

Props & Material List

1. Props & Material List

1.1 POS Categories & Summary – Tabletop / Floor Display Fixtures

Tabletop Display Props & Materials				
Horizon Ultra Topper (Dynamic)		Dimensions: 580 × 290 × 340 mm (W × D × H) Display Requirements: Power supply required (for product operation) Remarks: Also compatible with other product displays; the product tray is rotatable.	Materials: Base Panel – 12 + 2 mm milky white acrylic, finished with RAL 9010 matte white paint Dummy Turntable – Top surface in 2 mm milky white acrylic finished with matte copper-gold plastic paint; base panel in 8 mm milky white acrylic finished with RAL 9010 matte white paint; rotatable structure Sign Holder – 12 mm milky white acrylic finished with RAL 9010 matte white paint; magnetic sheet applied on the front side, silk-screen printing on the back side	
Horizon Ultra Topper (Still)		Dimensions: 580 × 290 × 340 mm (W × D × H) Display Requirements: No power supply required Remarks: Also compatible with other product displays; the product tray is rotatable.	Angled Material Base Support – Milky white acrylic finished with RAL 9010 matte white paint	1. Demo display screen (maximum 12 inches) 2. Replaceable printed graphic panel (Size: W223.5 × H193.6 mm) 3. Replaceable magnetic signage graphic (Size: W200 × H72 mm) 4. Replaceable magnetic graphic panel (Size: W266 × H325 mm)

1. Props & Material List

1.1 POS Categories & Summary – Tabletop / Floor Display Fixtures

Tabletop Display Props & Materials

TOPPER A
(LED Ver.)



Size: 1000 × 350 × 550 mm (W × D × H)
Display Requirement: Powered display (LOGO, LED)

Materials:

Tabletop Panel – Cold-rolled steel with metallic paint finish, color code: 90365 Titanium Silver Grey

Back Panel – P2 MDF laminated with 397Q straight-grain engineered wood veneer, finished with fully open-pore paint

Frame – Cold-rolled steel with metallic paint finish, color code: 90365 Titanium Silver Grey



- 1. LED screen (18.5")
- 2. Replaceable magnetic graphic panel (Size: W468 × H185 mm)
- 3. Illuminated LOGO
- Replaceable magnetic graphic panel (Size: W966 × H60 mm)

TOPPER A



Size: 1200 × 380 × 400 mm (W × D × H)
Display Requirement: Non-powered display



- 1. Replaceable magnetic graphic panel (Size: W1178 × H238 mm)
- 2. Replaceable magnetic graphic panel (Size: W1166 × H60 mm)

1. Props & Material List

1.1 POS Categories & Summary – Tabletop / Floor Display Fixtures

Tabletop Display Props & Materials

TOPPER B



Size: 500 × 650 × 500 mm (W × D × H)
Display Requirement: Powered display (LOGO)

Materials:
Tabletop Panel & Back Panel – P2 MDF laminated with 397Q straight-grain engineered wood veneer, finished with fully open-pore paint
Frame – Cold-rolled steel with silver metallic paint finish
Countertop Surface – Panel with silver metallic paint finish



- 1. Demo display screen (maximum 22")
- 2. Replaceable magnetic graphic panel on tabletop (Size: W500 × H350 mm)
- 3. Illuminated LOGO
- 4. Replaceable magnetic graphic panel on back panel (Size: W500 × H500 mm)

TOPPER C



Size: 400 × 300 × 350 mm (W × D × H)
Display Requirement: Powered display (lightbox)

Materials:
Tabletop Panel – T2.0 mm cold-rolled steel with Titanium Silver Grey metallic paint finish, color code: 90356
Tabletop Frame – 9+12 straight-grain 397Q decorative veneer panel, finished with fully open clear coat
Lightbox Frame – T1.2 mm cold-rolled steel with Titanium Silver Grey metallic paint finish, color code: 90356



- 1. Replaceable magnetic graphic panel (Size: W100 × H100 mm)
- 2. Replaceable mini light-box (Size: W75 × H245 mm)

1. Props & Material List

1.1 POS Categories & Summary – Tabletop / Floor Display Fixtures

Tabletop Display Props & Materials

TOPPER D



Size: 350 × 400 × 420 mm (W × D × H)
Display Requirement: Non-powered display

Materials:
Tabletop Panel – T2.0 mm cold-rolled steel with Titanium Silver Grey metallic paint finish, color code: 90356
Tabletop Frame – Fully laminated with 397Q straight-grain engineered wood veneer, finished with fully open clear coat and color touch-up required
Back Panel Frame – T1.2 mm cold-rolled steel with Titanium Silver Grey metallic paint finish, color code: 90356



- 1. Replaceable magnetic graphic panel (Size: W384.5 × H349 mm)
- 2. Replaceable magnetic graphic panel (Size: W350 × H50 mm)

TOPPER E



Size: 300 × 440 × 400 mm (W × D × H)
Display Requirement: Powered display (LOGO)
Note: The tabletop panel and vertical panel of this display fixture are detachable and can be used separately.

Materials:
Tabletop Panel – White acrylic with dark grey paint finish
Vertical Panel – Front surface in opaque frosted white acrylic; frame in white acrylic with dark grey paint finish



- 1. Demo display screen (maximum 13")
- 2. Replaceable magnetic graphic panel (Size: W290 × H92 mm)
- 3. Illuminated LOGO
- 4. Replaceable magnetic graphic sign holder with adjustable angle from 0–90° (Size: W126 × H35 mm)
- 5. Replaceable magnetic graphic sign holder on back panel (Size: W300 × H400 mm)

1. Props & Material List

1.1 POS Categories & Summary – Tabletop / Floor Display Fixtures

Tabletop Display Props & Materials

Freestanding
illuminated letters



Size: 1500 × 200 × 450 mm (W × D × H)

Display Requirement: Powered display

Others: Optional movable version with wheels available.

Materials:

Panel Material – P2 MDF with overall matte dark grey paint finish, color code: DYS-12241

Illuminated Letters – Small letters in mini illuminated lettering, color temperature 6000K; large letters in stainless steel illuminated lettering, color temperature 6000K, brightness 4000 lux



- 1. Illuminated LOGO
- 2. Illuminated letters

1. Props & Material List

1.2 POS Categories & Summary – Display Cabinets

Cabinet (Long Throw)						
Large Cabinet				Size: 1000 × 1000 × 1400 mm (W × D × H) Display Requirement: Powered display (power socket, lightbox, LOGO) Others: Optional movable version with wheels available.	Materials: Panel Material – P2 MDF with overall paint finish Layer Version Cabinet – Frame and countertop in P2 MDF with overall sparkling silver UV paint finish; side panels in straight-grain engineered wood veneer, color code: Light Walnut 552S Dark Cabinet Version – Frame in P2 MDF with matte dark grey paint finish; side panels and countertop in straight-grain engineered wood veneer, color code: Light Walnut 552S	 1. Lockable acrylic door with internal storage space 2. Replaceable magnetic advertising graphic (Size: W650 × H350 mm) 3. Illuminated LOGO 4. Projected demo screen (maximum 28") 5. Lightbox graphic 6. (Size: Front W840 × H690 mm, Side W870 × H690 mm) 7. Replaceable magnetic graphic panel (Size: W970 × H750 mm)
Large Cabinet Extended version				Size: 1750 × 1200 × 1755 mm (W × D × H) Display Requirement: Powered display (power socket, lightbox, LOGO)	Light Woodgrain Cabinet Version – Cabinet in P2 MDF with Morning Gold paint finish; countertop in K.Y. Boxwood K6349# engineered wood veneer, finished with fully open clear coat	 1. Lockable acrylic door with internal storage space 2. Replaceable magnetic advertising graphic (Size: W1200 × H850 mm) 3. Illuminated LOGO 4. Projected demo screen (maximum 50") 5. Replaceable magnetic graphic panel on back panel (Size: W1200 × H1750 mm)

1. Props & Material List

1.2 POS Categories & Summary – Display Cabinets

Cabinet (Long Throw)					
Single-Sided Cabinet			Size: 1000 × 600 × 1400 mm (W × D × H) Display Requirement: Powered display required (LED, LOGO)	Materials: Back Panel – P2 MDF with overall paint finish Countertop – Straight-grain engineered wood veneer, color code: Light Walnut 552S	  1. LED screen (13.3") 2. Replaceable magnetic advertising graphic (Size: W626 × H178 mm) 3. Illuminated LOGO 4. Lockable acrylic door with internal storage space 5. Replaceable magnetic advertising graphic (Size: W982 × H1382 mm)
	Dark Version	Light Version			
Double-Sided Cabinet			Size: 1280 × 760 × 1400 mm (W × D × H) Display Requirement: Powered display required (LOGO)	Dark Cabinet Version – P2 MDF laminated with straight-grain engineered wood veneer, color code: Light Walnut 552S Light Cabinet Version – P2 MDF laminated with K.Y. Boxwood K6349# engineered wood veneer, finished with fully open clear coat	  1. Illuminated LOGO 2. Replaceable magnetic advertising graphic (Size: W1280 × H320 mm) 3. Lockable acrylic door with internal storage space 4. Replaceable magnetic advertising graphic (Size: W1280 × H320 mm)
	Dark Version	Light Version			

1. Props & Material List

1.2 POS Categories & Summary – Display Cabinets

Cabinet (Long Throw)					
Integrated Cabinet			Size: 900 × 900 × 1800 mm (W × D × H) Display Requirement: Powered display required (power socket, lightbox, LOGO)	Materials: Panel Material – P2 MDF with overall dark grey paint finish Countertop – Woodgrain finish with 397Q straight-grain engineered wood veneer, finished with fully open clear coat Door Panel – 6 mm transparent acrylic panel	 1. Lockable acrylic door with internal storage space 2. Replaceable magnetic advertising graphic on left side (W900 × H815) 3. Replaceable magnetic advertising graphic on right side (W900 × H815) 4. Replaceable magnetic advertising graphic on back panel (W900 × H1670) 5. Illuminated LOGO 6. Projected demo screen (maximum 26") 7. Replaceable light-box graphic (W850 × H808) 8. Replaceable magnetic advertising graphic on rear side of reflective mirror (W196 × H206)
	Brand Wall			Size 1: 1800 × 750 × 2000 mm (W × D × H) Display Requirement: Powered display required (LED, LOGO)	Materials: Panel Material – P2 MDF Shelves – 1.2 mm cold-rolled steel with powder-coated dark grey finish, color code: EP-41464 Dark Cabinet Version – P2 MDF with overall matte dark grey paint finish, with reserved blank areas at shelf positions Light Cabinet Version – P2 MDF laminated with K.Y. Boxwood K6349# engineered wood veneer, finished with fully open clear coat, with reserved blank areas at shelf positions

1. Props & Material List

1.2 POS Categories & Summary – Display Cabinets

Cabinet (Long Throw)					
80&100" Laser TV Cabinet			Dimensions: 2000 × 750 × 2100 mm (L × D × H) 2400 × 750 × 2350 mm (L × D × H) Display Requirements: Powered display (power socket and illuminated logo required)	Materials: Dark-colored cabinet body: P2-grade MDF with dark grey baked paint finish, color code EP-41464 Dark-colored cabinet doors: P2-grade MDF with wood grain finish, Iron Knife Straight Grain 397Q engineered wood veneer, finished with fully open clear lacquer Light-colored cabinet body: P2-grade MDF with overall light grey matte paint finish Light-colored cabinet doors & countertop: P2-grade MDF laminated with K.Y. Boxwood K6349# engineered wood veneer, finished with fully open clear lacquer	 1. 100" and 80" Laser TV rigid screens (to be provided separately) 2. Storage space 3. Replaceable magnetic graphic panels ×2 * 2 m version (Size: W1952 × H1012.5 mm) * 2.4 m version (Size: W2352 × H1137.5 mm) 4. Replaceable acrylic graphic holders 5. Illuminated logo
80&100" Laser TV Cabinet (With Topper)			Dimensions 1: 3000 × 750 × 2500 mm (L × D × H) Dimensions 2: 2800 × 620 × 2500 mm (L × D × H) Display Requirements: Powered display (power socket, illuminated logo, and LED light strips required)	Materials: Dark Cabinet Body: P2-grade MDF with dark grey baked paint finish, color code EP-41464 Dark Cabinet Doors: P2-grade MDF with wood grain finish, laminated with Iron Knife Straight Grain 397Q engineered wood veneer, finished with fully open clear lacquer Light Cabinet Body: P2-grade MDF with light grey matte paint finish Light Cabinet Doors & Countertop: P2-grade MDF laminated with K.Y. Boxwood K6349# engineered wood veneer, finished with fully open clear lacquer	 1. 100" Laser TV rigid screen (to be provided separately) 2. Storage space 3. Replaceable magnetic graphic panels ×2 * 2.8 m version (Size: W2800 × H2500 mm) * 3 m version (Size: W3000 × H2500 mm) 4. Replaceable acrylic graphic holders 5. Illuminated logo 6. Static display area

1. Props & Material List

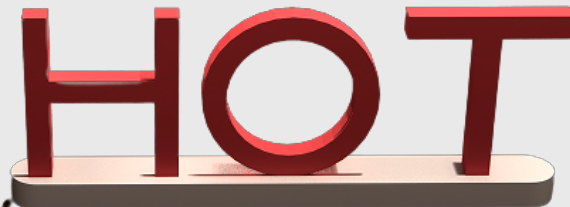
1.2 POS Categories & Summary – Display Cabinets

Cabinet (Short Throw)					
100" Layer Laser TV Cabinet		Size 2400 750 2350 mm W D H Display Requirement Powered 100" Laser TV cabinet power outlet LOGO	Materials: Cabinet Body – P2-grade MDF Header – Iron Knife Straight Grain 397Q engineered wood veneer Cabinet Doors – 15 + 5 mm decorative panels laminated with Iron Knife Straight Grain 397Q engineered wood veneer Countertop & Frame – Silver metallic UV finish		1. 100" fixed-frame screen for Laser TV sold separately storage space two replaceable magnetic graphic panels Size W2360 x H1132.5 mm illuminated LOGO.
100" Quick-Assembly Laser TV Cabinet		Size 2600 x 750 x 2500 mm W x D x H Display Requirement Powered 100" Laser TV cabinet power outlet LOGO	Materials Side Frames - 50 x 50 x 2 mm square steel tubes with dark grey baked paint Illuminated LOGO - 6000 K 4000 lux Cabinet Body - P2-grade MDF with dark grey baked paint.		1. 100"/80" Laser TV fixed-frame screens sold separately 2. Finished TV cabinet sold separately 3. Two replaceable magnetic graphics Size W2600 x H1250 mm 4. Replaceable acrylic graphic holder 5. Illuminated LOGO 6. Dark blackout curtains

1.Props & Material List

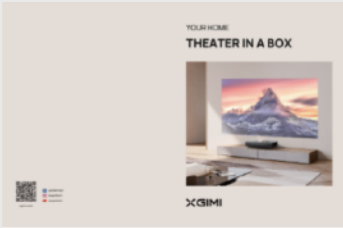
1.3 POS Categories & Summary - Tabletop Display

Materials

Tabletop Display Props & Materials				
Product Name 3D Lettering		Size 1 230 x 20 x 70.5 mm W x D x H Size 2 500 x 20 x 70.5 mm W x D x H Display Requirement Non-powered display	1. Base Column - milky white acrylic with RAL 9010 white paint 2. Lettering - milky white acrylic with BJS-2127 matte copper-gold plastic paint	
New Product 3D Lettering		Size 230 x 20 x 70 mm W x D x H Display Requirement Non-powered display	1. 2. Lettering - milky white acrylic with BJS-18-1660 matte red plastic paint	
Best Seller 3D Lettering		Size 230 x 20 x 70 mm W x D x H Display Requirement Non-powered display	1. 1. Base Column - milky white acrylic with RAL 9010 white paint	
Product Name Insert Sign		Size 350 x 50 x 80 mm W x D x H Display Requirement Non-powered display	1. 2. Lettering - laser-cut matte black acrylic bonded in place	
Illuminated Tabletop Pedestal		Size 100 x 100 mm W x D Height varies by product Display Requirement Powered display	Milky white acrylic with matte grey paint with the lettering area left unpainted	
Projection Panel		Size 400 x 500 mm W x D Display Requirement Non-powered display	1. 2. Silk-screened LOGO	

1.Props & Material List

1.4 POS Categories & Summary - Printed Sales Materials

Printed Sales Materials			
A5 Product Flyer		Size 148 x 210 mm W x H	157 gsm matte art paper single-sided printing 3 mm bleed
A4 Product Flyer		Size 210 x 285 mm W x H	200 gsm coated art paper double-sided printing matte lamination on both sides trimmed with 3 mm bleed
Tri-fold Product Brochure		Size 480 x 220 mm W x H	200 gsm coated art paper double-sided printing tri-fold matte lamination on both sides 3 mm bleed
A4 Product Brochure		Size 210 x 285 mm W x H	Cover 250 gsm coated paper with gloss lamination inner pages 157 gsm coated paper double-sided saddle-stitched 28 pages 3 mm bleed
Brand Book		Size 420 x 248 mm W x H	Cover 250 gsm coated paper with gloss lamination inner pages 157 gsm coated paper double-sided saddle-stitched 22 pages 3 mm bleed
Price Tag		Size 100 x 97 mm W x H	157 gsm coated paper single-sided printing
AURA Information Strip		Size 1 1200 x 100 mm W x H Size 2 1533 x 125 mm W x H	3 mm clear acrylic with hook-and-loop fastener inner insert 157 gsm coated paper single-sided printing

2

**Classification
Standards & Case
Analysis**

1.Classification Standards & Case Analysis

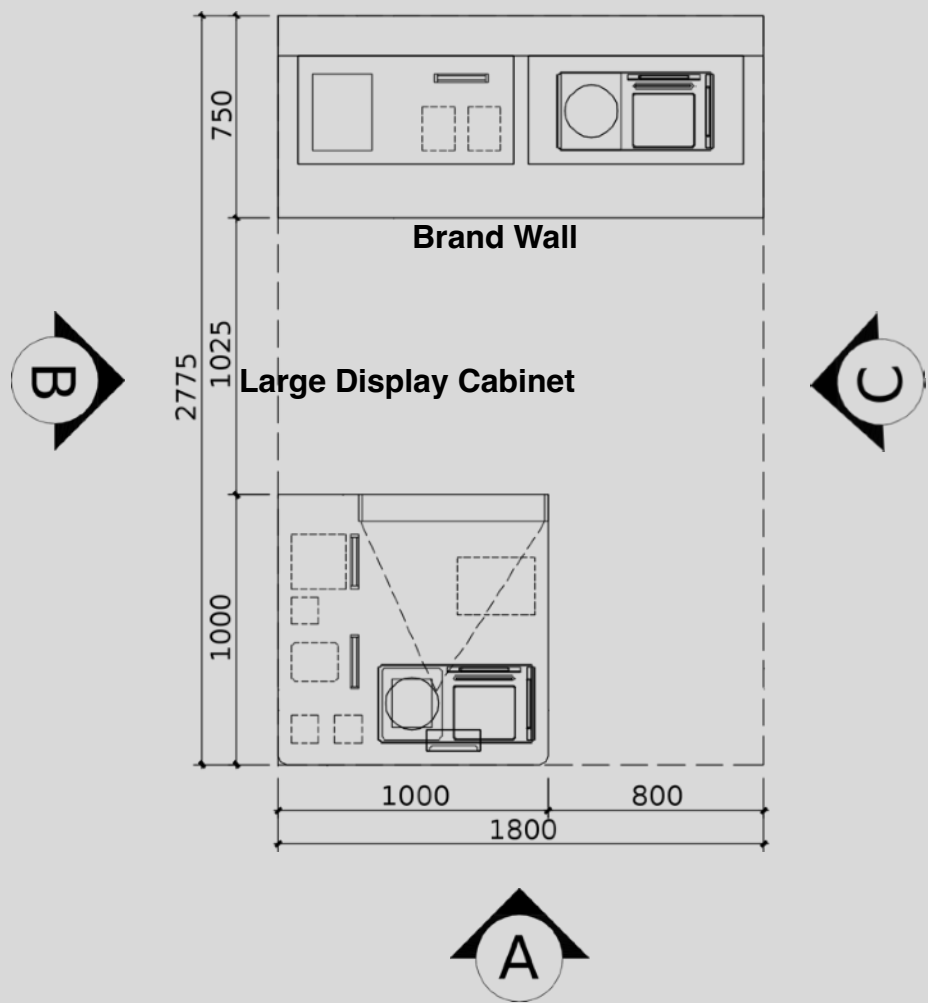
2.1 Standards Overview

Display Fixture Area	Area Requirement 1-5 m	Tabletop displays + freestanding cabinets + printed materials	
Brand Zone	Area Requirement 5-10 m	Freestanding cabinets + printed materials + single-scenario experience area	
Shop-in-Shop	Area Requirement 10-30 m	Freestanding cabinets + printed materials + multi-scenario experience area	
Flagship / Experience Store	Area Requirement Above 30 m	Custom Project Design	

1.Classification Standards & Case Analysis

2.2 Independent Display Fixture Area 1-5 sqm - Standard

Design A



5 sqm
Standard
Store Layout

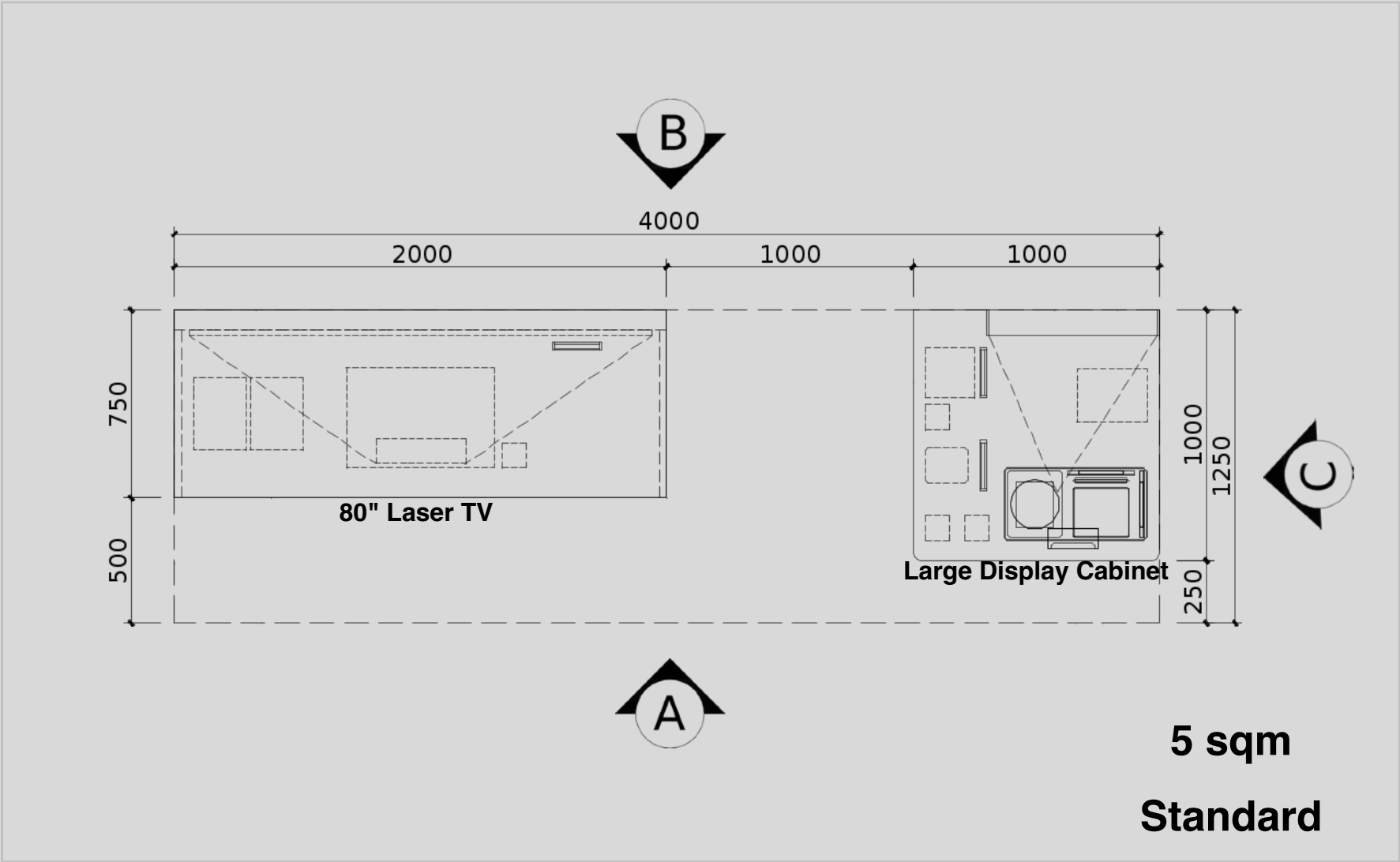


Note Adjust cabinet orientation to the site's primary customer flow.

1.Classification Standards & Case Analysis

2.2 Independent Display Fixture Area 1-5 sqm - Standard

Design B



Note Adjust cabinet orientation to the site's primary customer flow.

1.Classification Standards & Case Analysis

2.2 Independent Display Fixture Area 1-5 sqm - Ground-Floor Fixture Munich Germany



Rendering

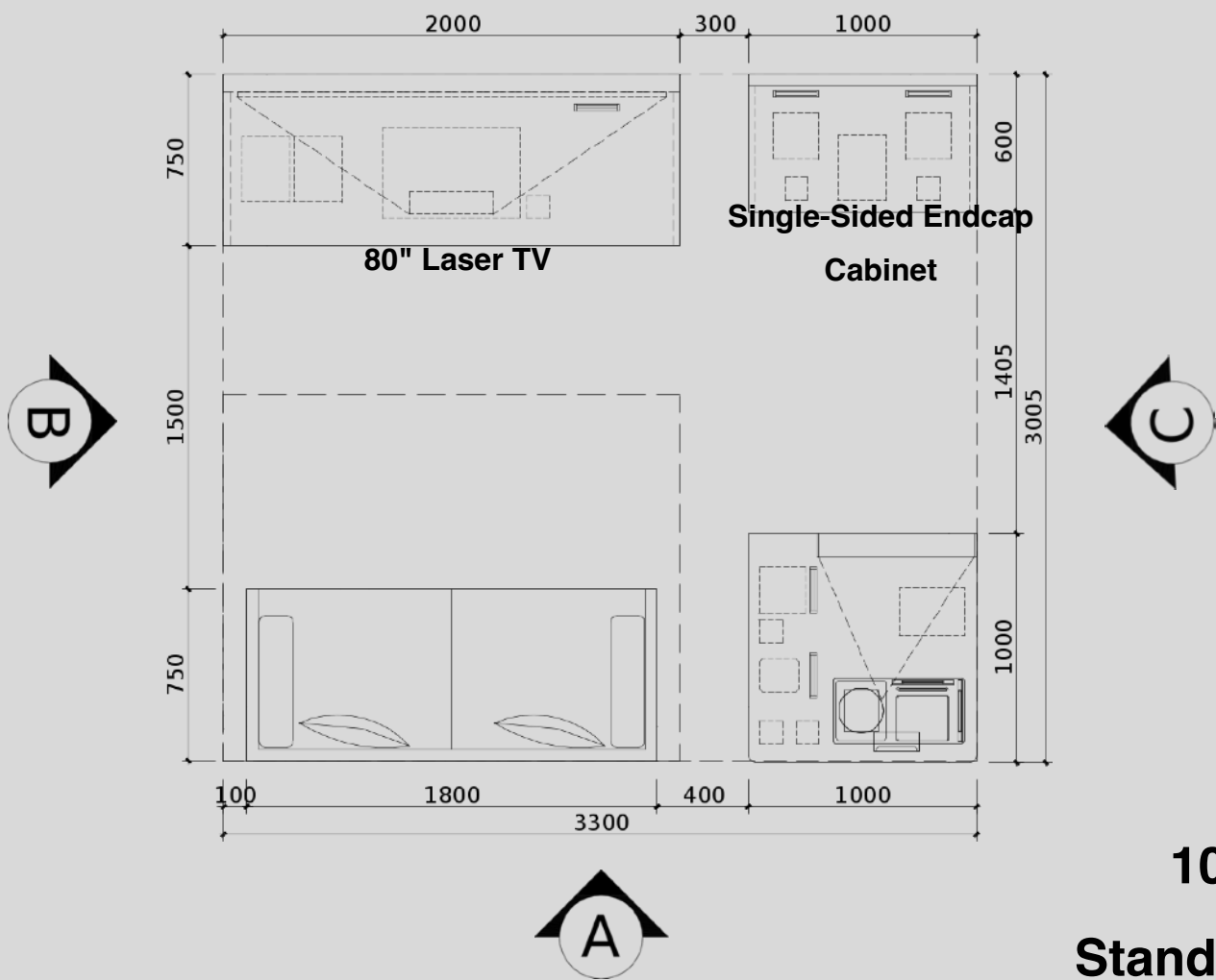


On-site Photos



1.Classification Standards & Case Analysis

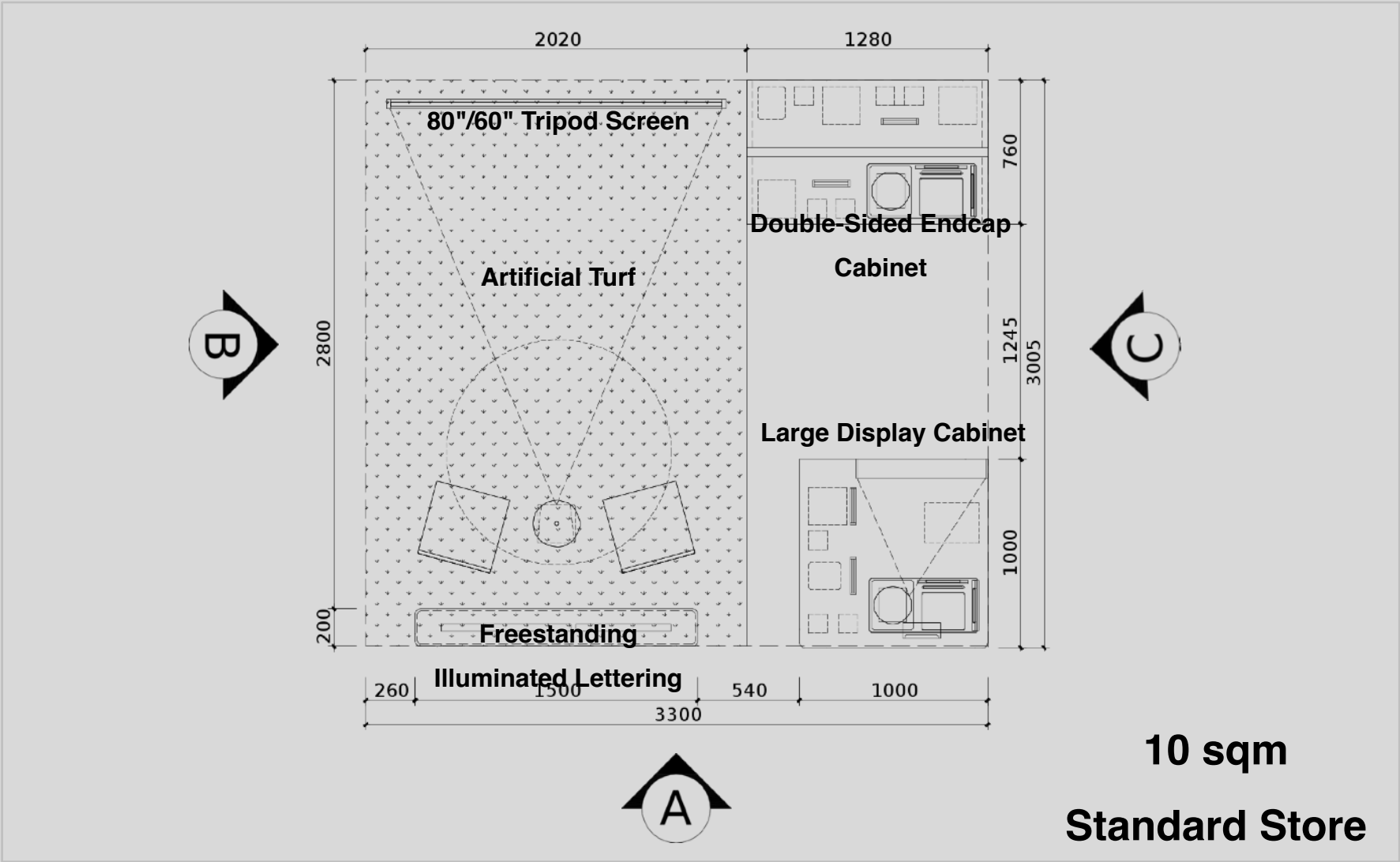
2.3 Brand Zone 5-10 sqm - Standard Design A Home Setting



Note Adjust cabinet orientation to the site's primary customer flow.

2. Classification & Case Studies

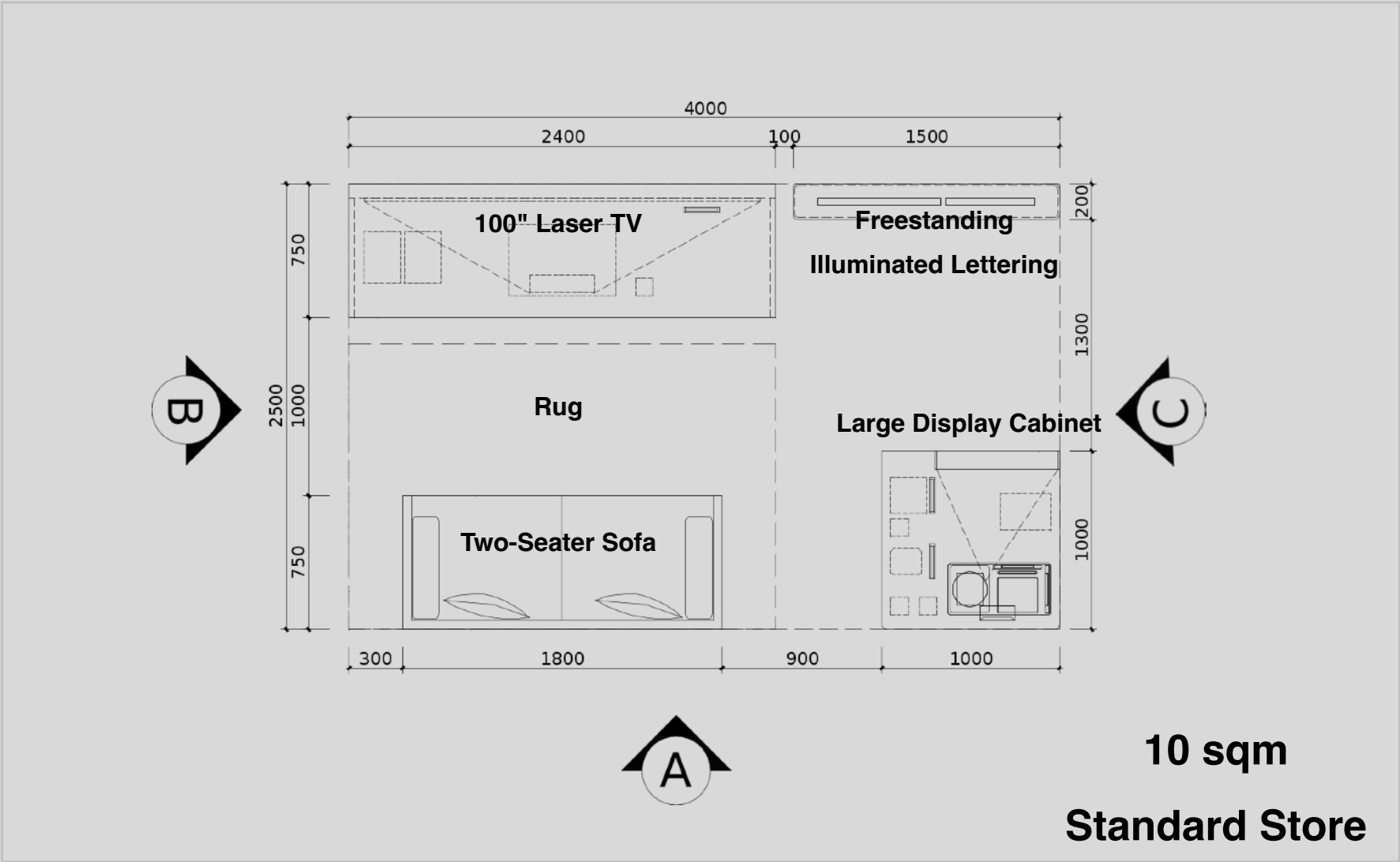
2.3 Brand Zone 5-10 sqm - Standard Design B Camping



Note: Adjust fixture orientation to the site's primary customer flow.

2. Classification & Case Studies

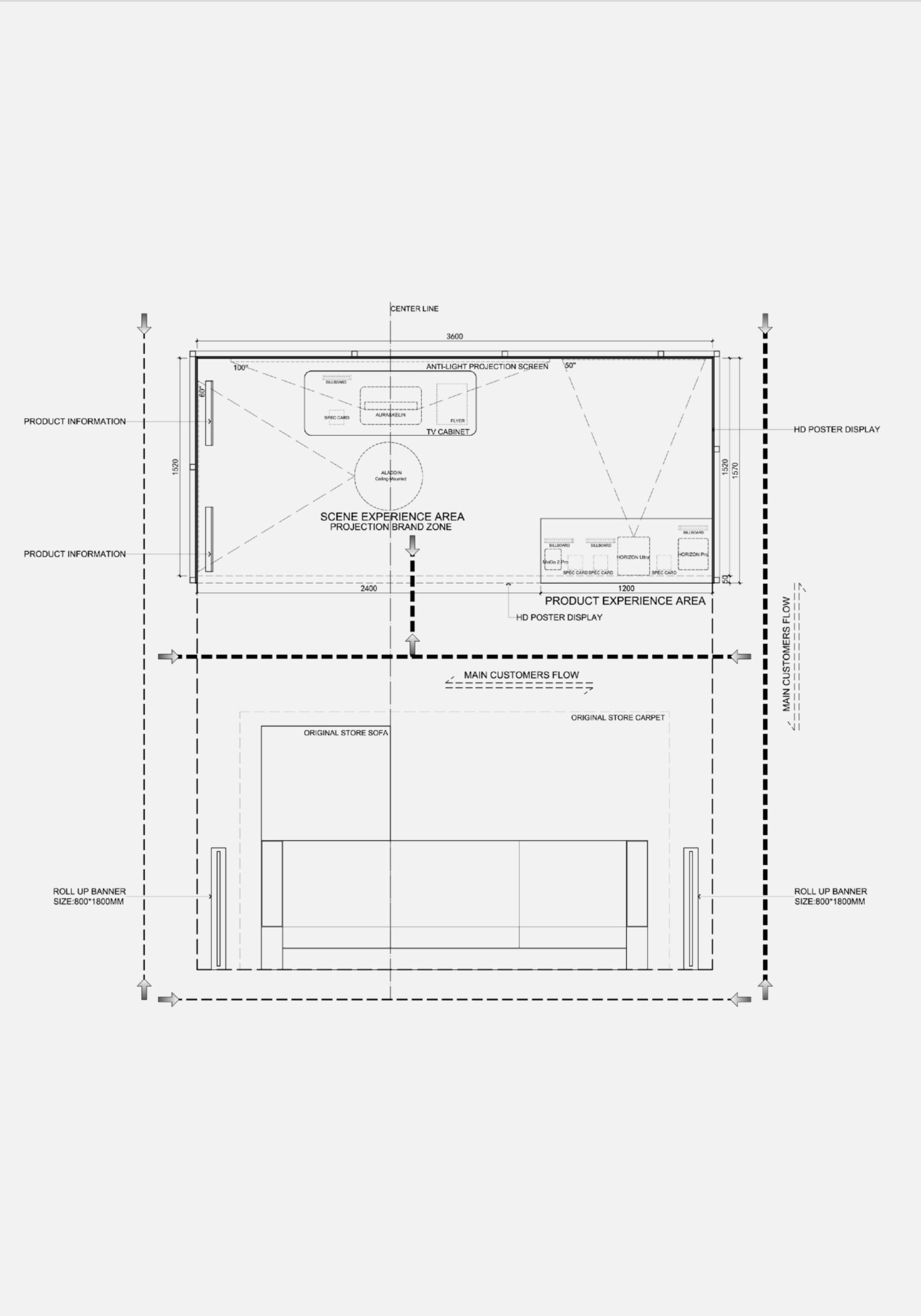
2.3 Brand Zone 5-10 sqm - Standard Design C Home Setting



Note: Adjust fixture orientation to the site's primary customer flow.

2. Classification & Case Studies

2.3 Brand Zone 5-10 sqm - Yamada Ikebukuro Store, Japan



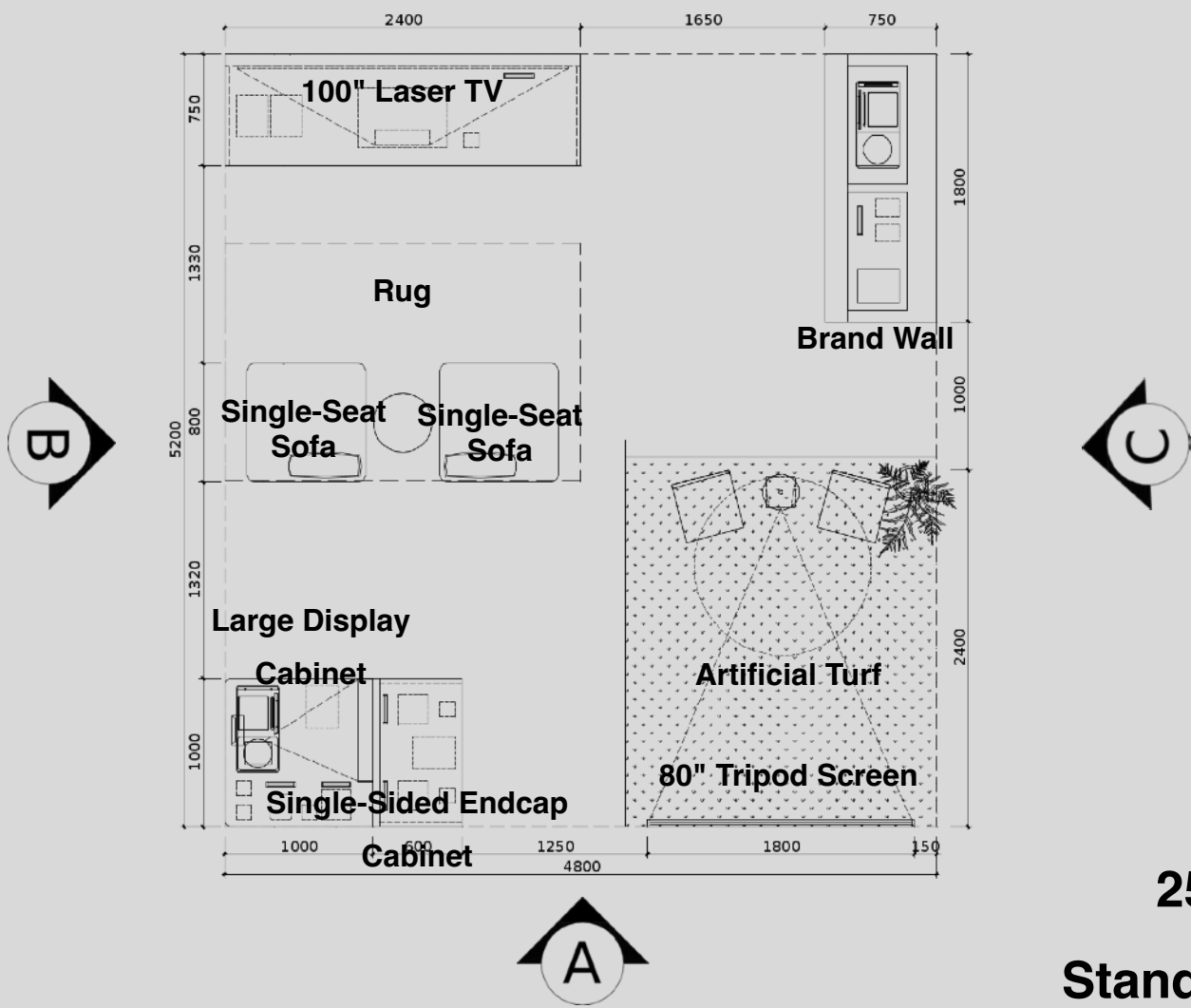
Floor
Plan



Renderin
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2. Classification & Case Studies

2.4 Shop-in-Shop 10-30 sqm - Standard Design A



25 sqm
Standard Store
Layout



Elevation A



Elevation B

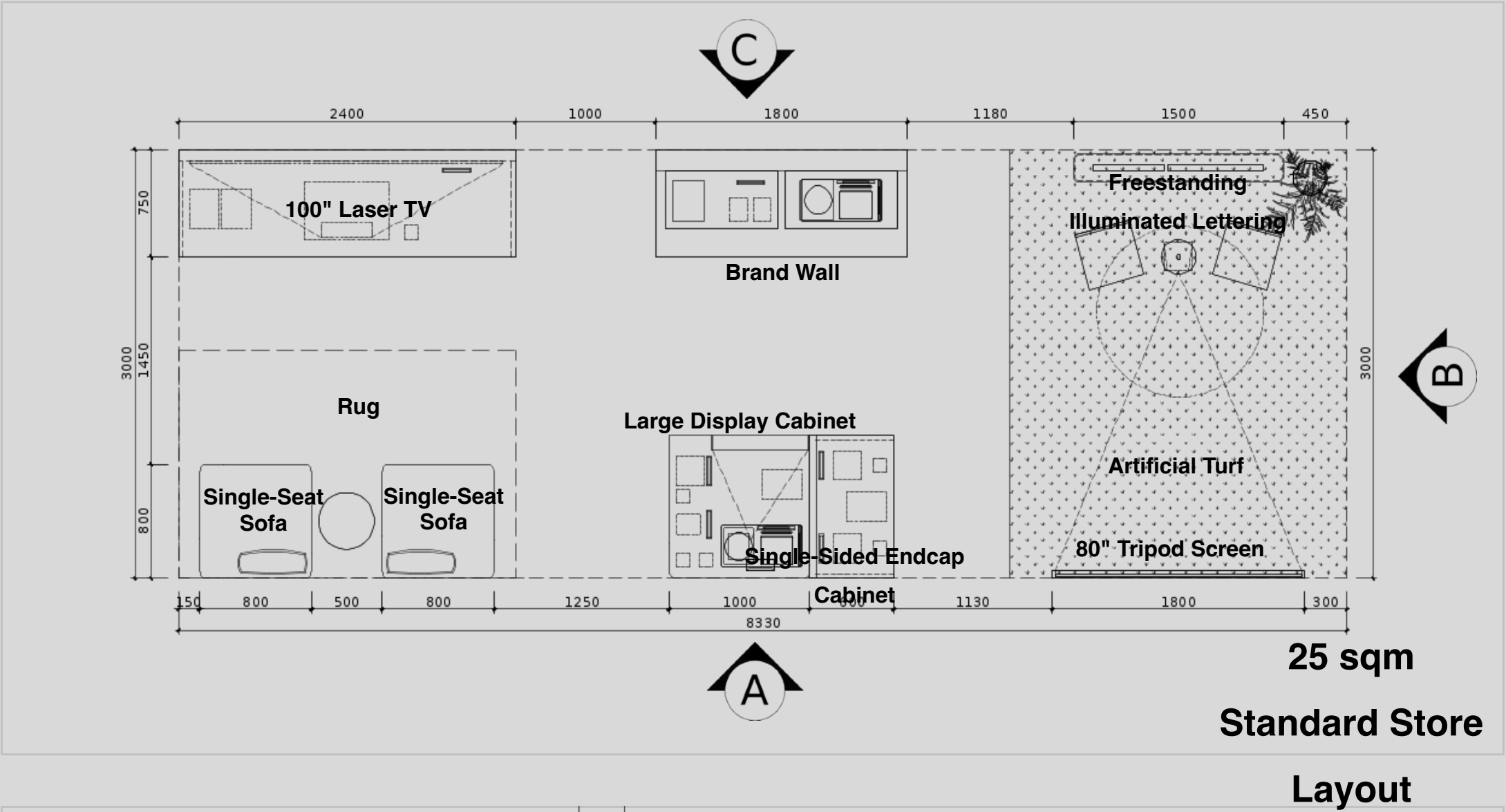


Elevation C

Note: Adjust fixture orientation to the site's primary customer flow.

2. Classification & Case Studies

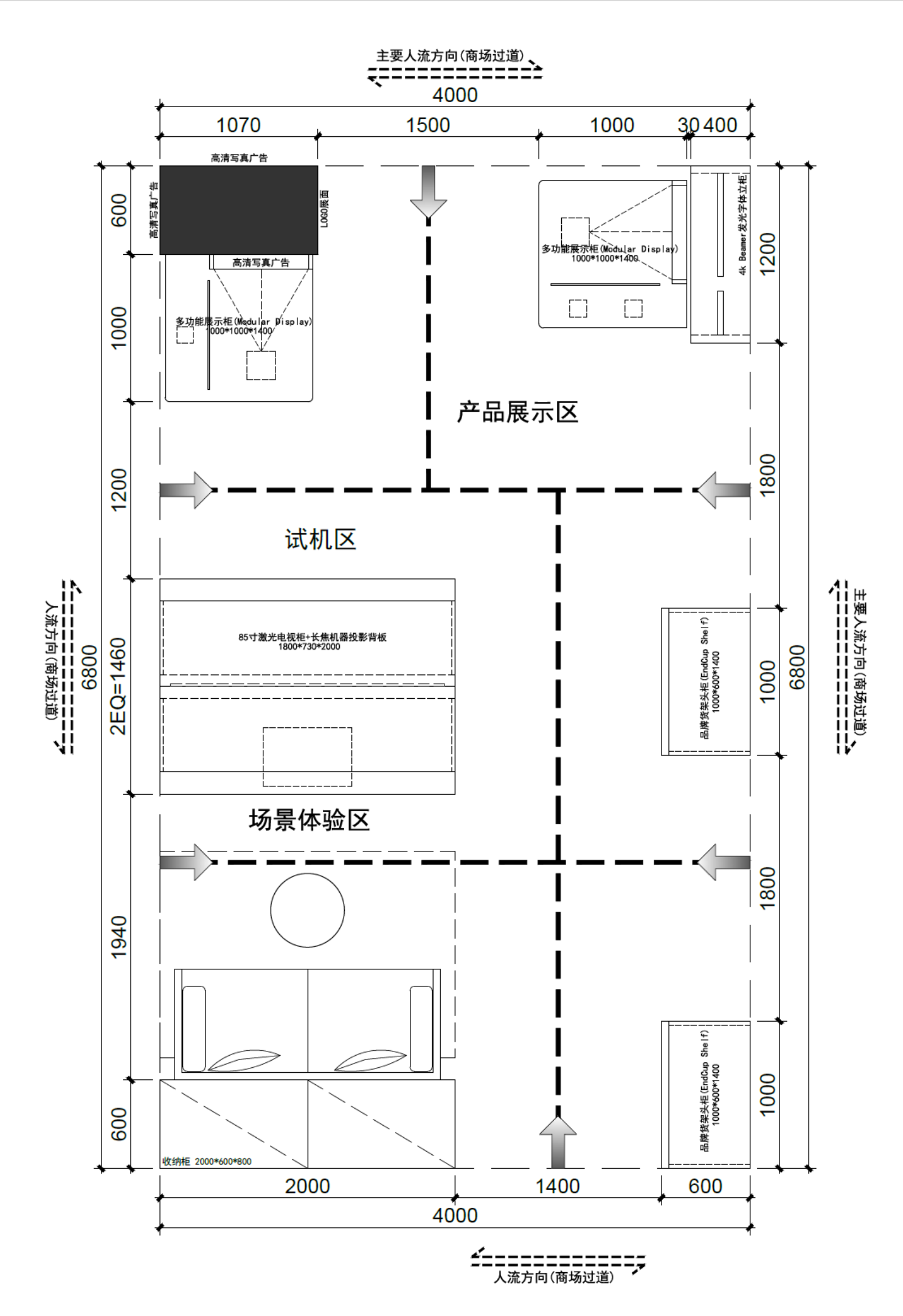
2.4 Shop-in-Shop 10-30 sqm - Standard Design B



Note: Adjust fixture orientation to the site's primary customer flow.

2. Classification & Case Studies

2.4 Shop-in-Shop 27 sqm - Linz Store, Austria



Floor Plan



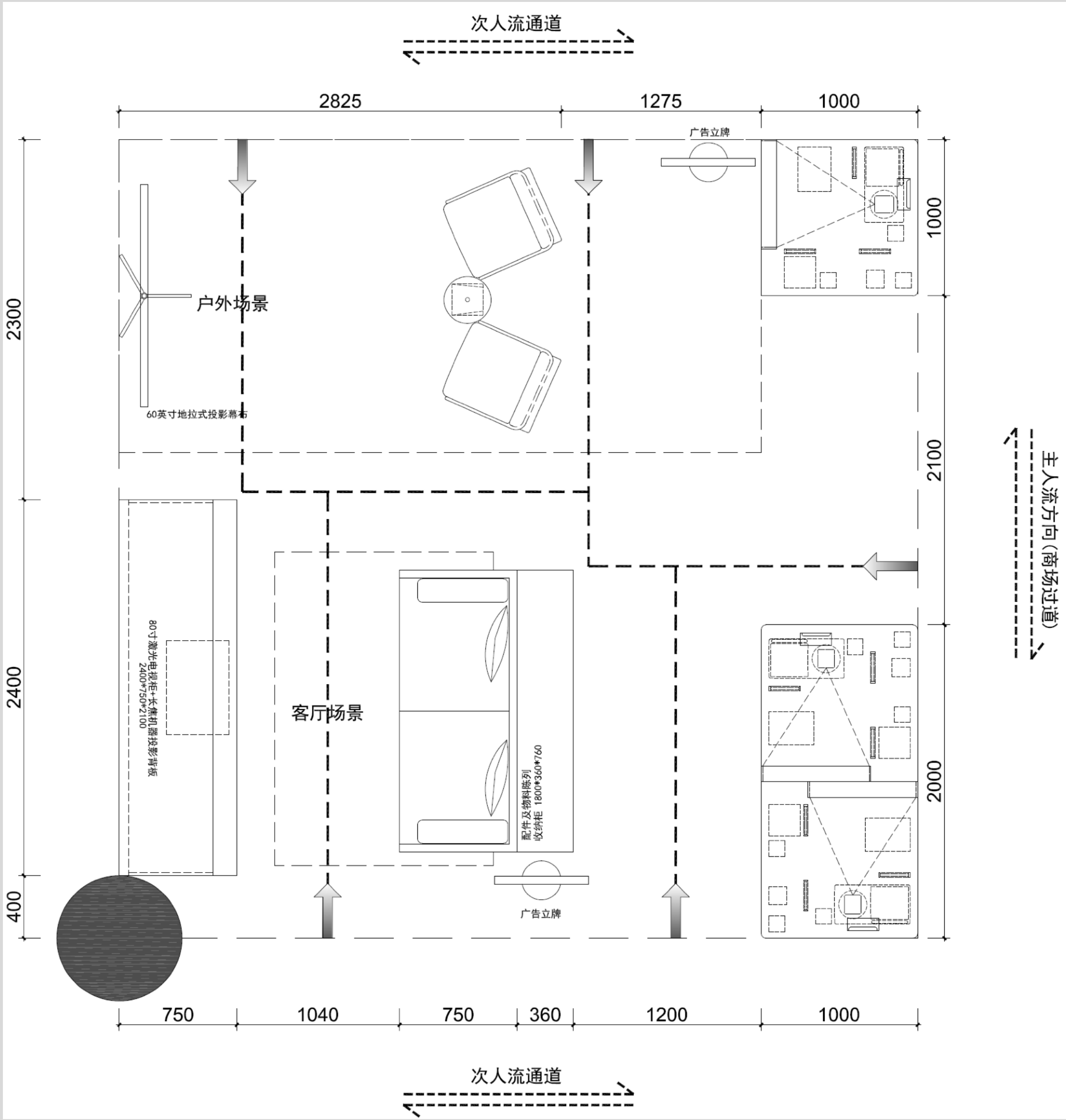
Rendering



On-site Photos

2. Classification & Case Studies

2.4 Shop-in-Shop 25 sqm - Saturn Munich Germany



Floor Plan



Rendering

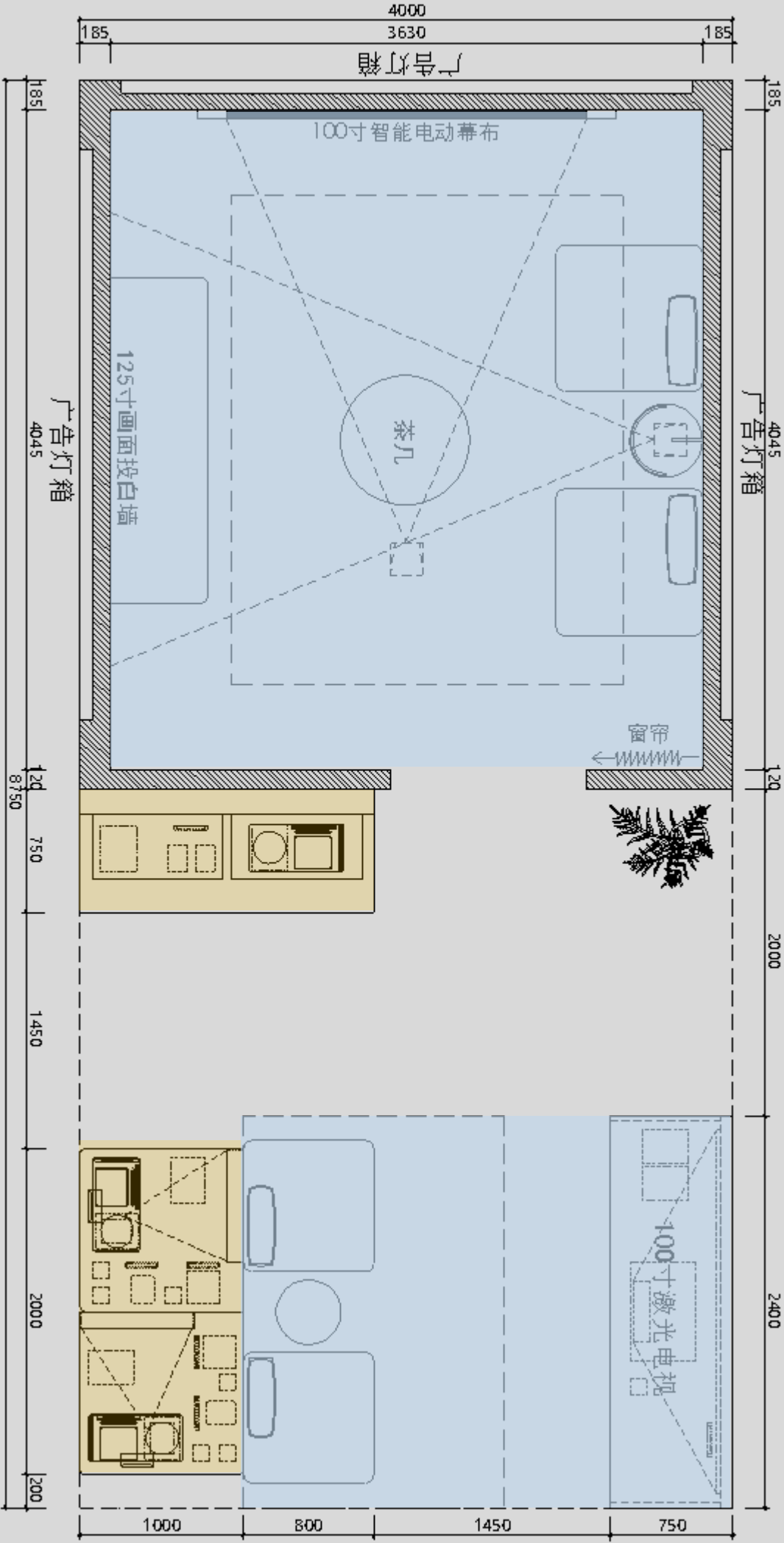


On-site Photos



2. Classification & Case Studies

2.5 Flagship & Experience Store >30 sqm - Custom Project Design



Retail Area

Experience Area



Rendering

2. Classification & Case Studies

2.5 Flagship & Experience Store >30 sqm - Sydney Experience Store, Australia



Retail Area

Experience Area

After-Sales Area



Rendering

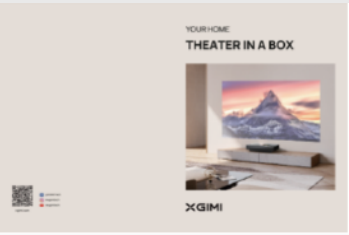


On-site Photos

2. Classification & Case Studies

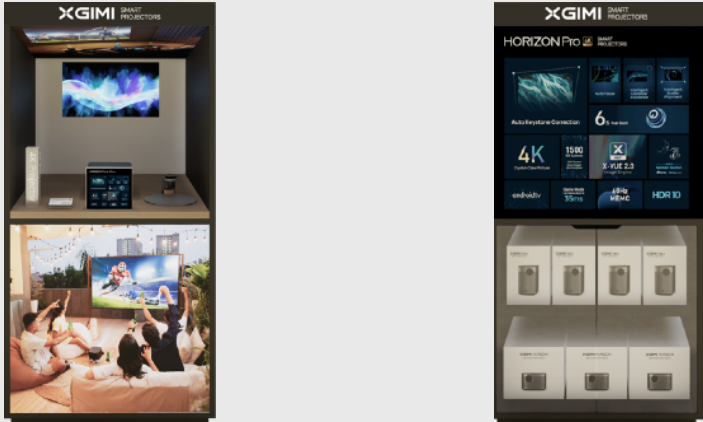
2.6 Optional Tabletop Fixtures & Materials

Optional Tabletop Fixtures & Materials Overview

Nian Gao Tabletop Display Stand (Powered Version)		Nian Gao Tabletop Display Stand (Standard Version)		TOPPER A		TOPPER A without Screen	
TOPPER B		TOPPER C		TOPPER D		TOPPER E	
Freestanding Illuminated Lettering		3D Product Name Lettering		3D Best-Seller Lettering		3D New Product Lettering	
Product Name Insert Card		Illuminated Tabletop Totem		Projection Panel		A5 Product Flyer	
A4 Product Flyer		Four-Panel Product Leaflet		A4 Product Brochure		Brand Brochure	
Price Tag		Graphic Holder					

2. Classification & Case Studies

2.7 Optional Display Cabinets

Optional Display CabinetsOverview						
Large Display Cabinet			Large Display Cabinet Enlarged Version		Integrated Display Cabinet	
Brand Wall			Single-Sided Endcap Cabinet		Double-Sided Endcap Cabinet	
80" & 100" Laser TV Cabinets			100" Laser TV Cabinet		100" & 80" LayerLaser TV Cabinet	
Quick-Assembly TV Cabinet						

3

Merchandising
Standards

3. Display Standards

3.1 Display Guidelines - TOPPER A



Option 1



Option 3



Option 2

3. Display Standards

3.1 Large Display Cabinet Guidelines



Option 1



Option 2



Option 3

3. Display Standards

3.1 Laser TV Cabinet Guidelines



4

Additional
Information

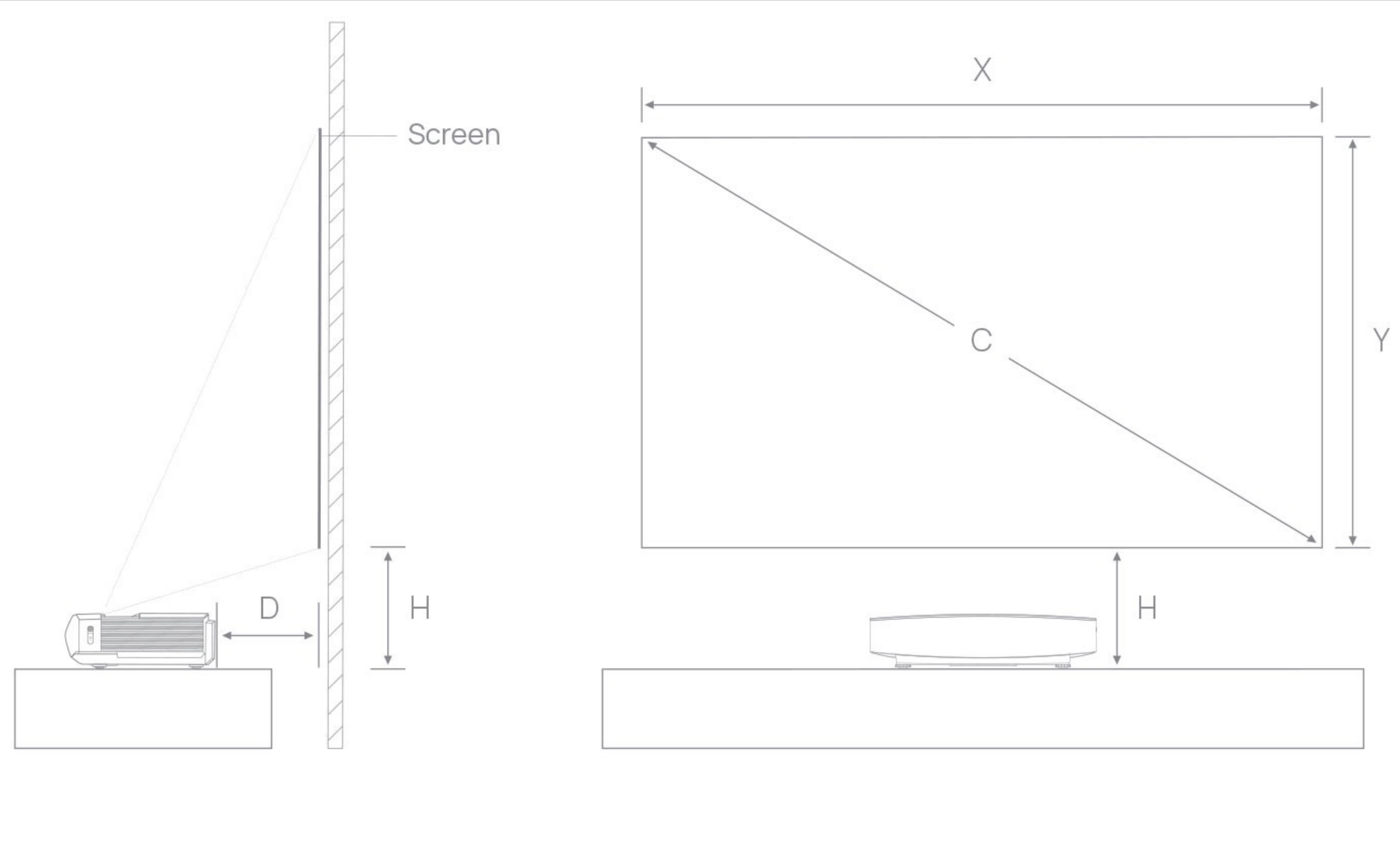
4. Additional Info

4.1 Projection Distance & Screen Size

Projection Screen Size and Best Viewing Distance							
	16:9 Screen Size				Best Viewing Distance	Throw Rate 1.2:1	Throw Rate 0.23:1
	Diagonal		Height	Width	*Viewing angle 36°	Projection Distance	Projection Distance
Unit	Inch	Centimeter	Centimeter	Centimeter	Meter	Centimeter	Centimeter
1	18	46	22	40	< 1	48.0	-
2	20	51	25	44	< 1	53.3	-
3	30	76	37	67	< 1	80.0	-
4	40	102	50	89	1.5	106.6	-
5	50	127	62	111	1.8	133.2	-
6	60	152	75	133	2.2	159.6	-
7	70	178	87	155	2.5	186.0	-
8	80	203	100	177	2.9	212.4	40.9
9	90	229	112	199	3.3	238.8	-
10	100	254	125	221	3.6	265.2	51.1
11	120	305	149	266	4.4	319.2	-
12	150	381	187	332	5.4	397.4	61.3
13	180	457	224	398	6.5	477.6	-
14	190	483	237	421	6.9	505.2	-
15	200	508	249	443	7.2	531.6	-
16	250	635	311	553	7.6	663.6	-
17	300	762	374	664	8.0	796.8	-
Note: Viewing angle 36°: When the horizontal viewing angle is 36 degrees, there will be a very good sense of visual presence, and it will not cause fatigue due to frequent eye movements.							

4. Additional Info

4.1 Projection Distance & Screen Size



AURA Laser Projection Distance & Size

Unit: cm (inches)				
C	X	Y	D	H
80"	177.1 cm (69.7")	99.6 cm (39.2")	10.9 cm (4.3")	32.9 cm (13.0")
90"	199.3cm (78.4")	112.1 cm (44.1")	15.4 cm (6.1")	34.0 cm (13.4")
100"	221.4 cm (87.2")	124.5 cm (49.0")	20.9 cm (8.2")	38.8 cm (15.3")
110"	243.5 cm (95.9")	137.0cm (53.9")	24.7 cm (9.7")	39.5 cm (15.6")
120"	265.7 cm (104.6")	149.4 cm (58.8")	29.8 cm (11.7")	42.0 cm (16.5")
130"	287.8 cm (113.3")	161.9 cm (63.7")	36.1 cm (14.2")	44.3 cm (17.4")
150"	332.1 cm (130.7")	186.8 cm (73.5")	44.1 cm (17.3")	49.3 cm (19.4")

Short Throw Projection Distance&Size

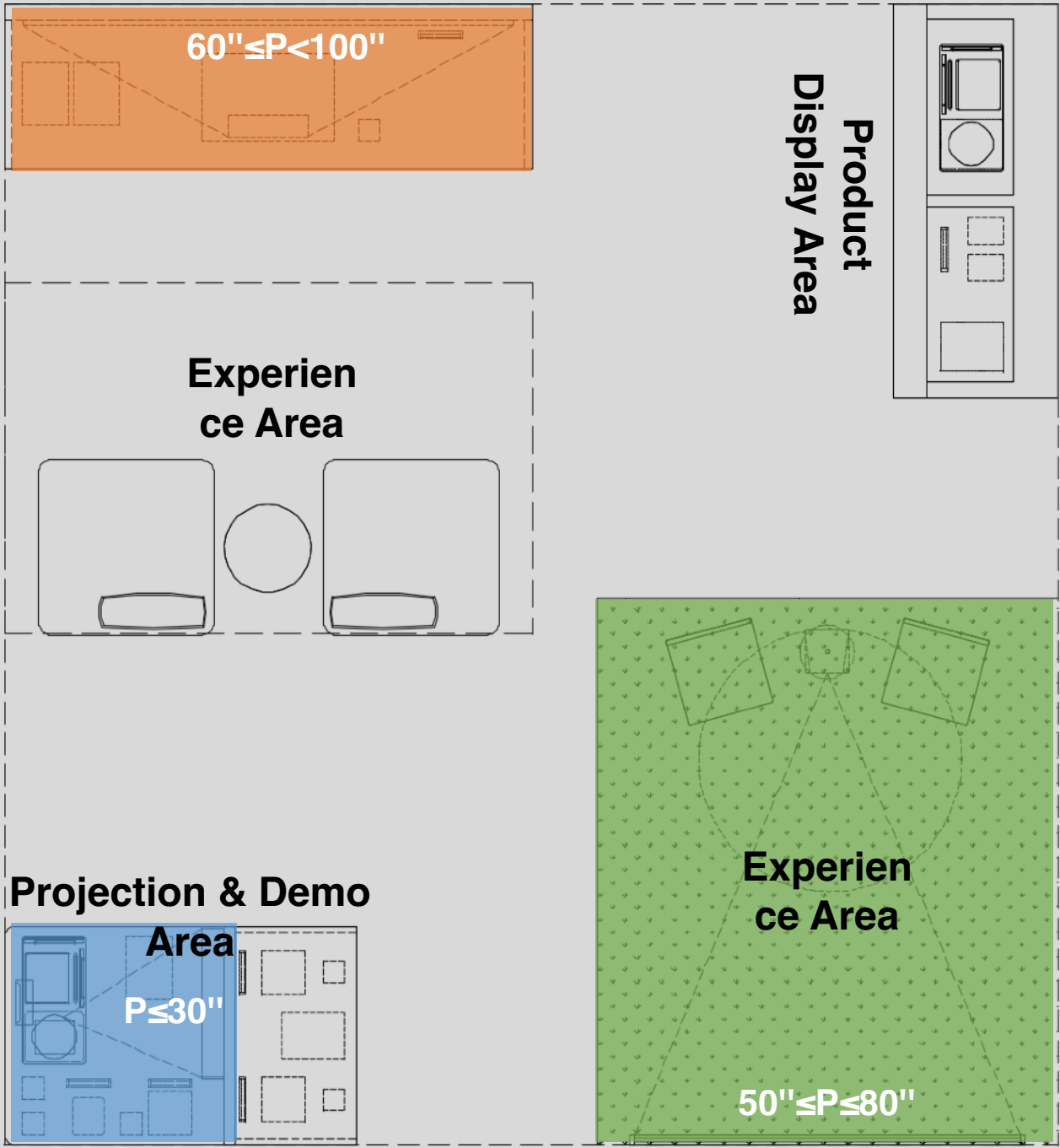
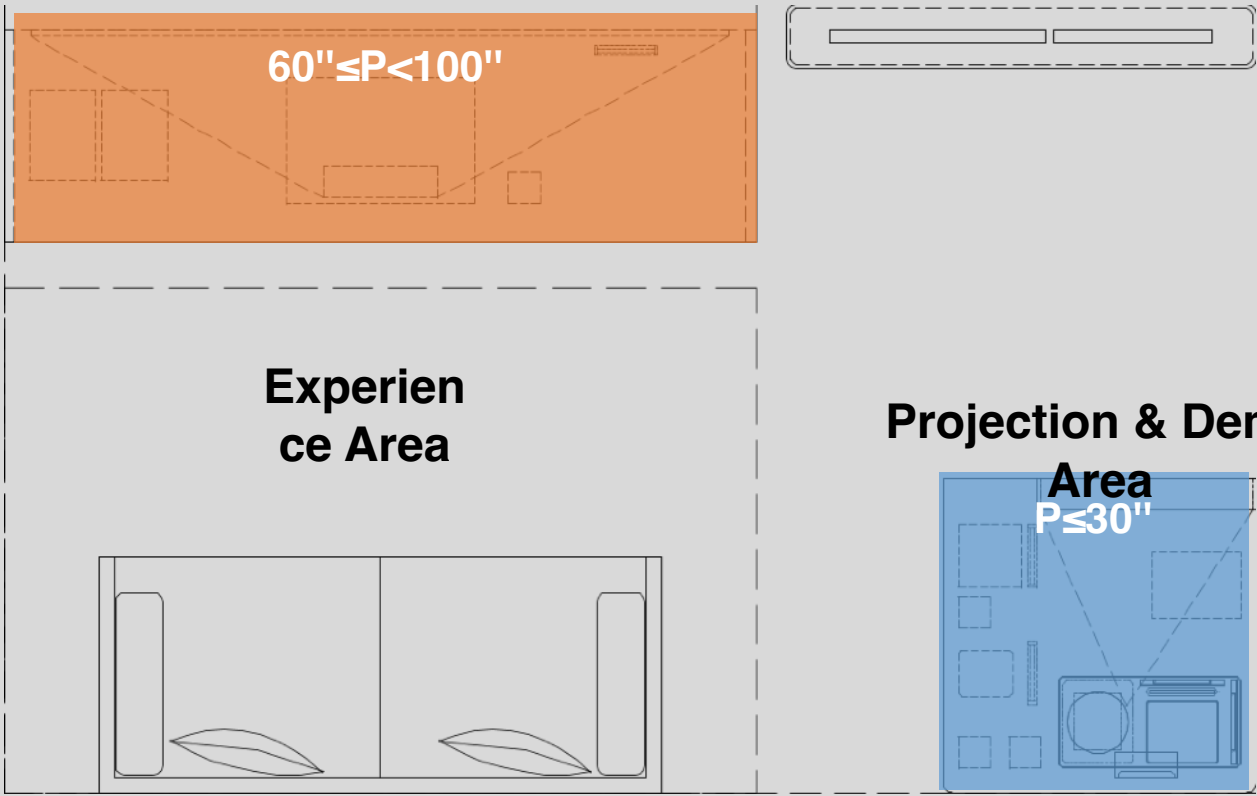
4. Additional Info

4.2 Recommended Retail Demo Models

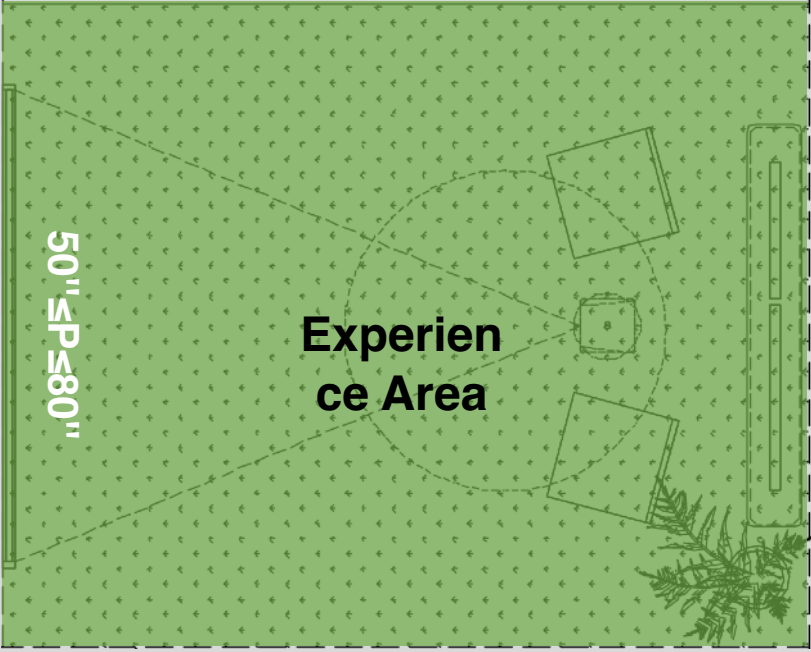
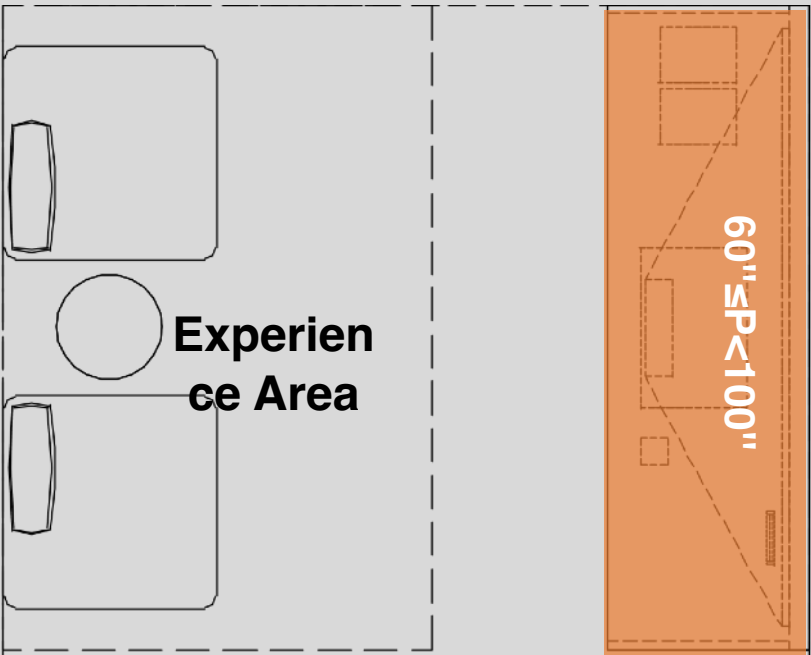
Illustration No.	Screen Size (in.)	Recommended Models	Existing Lighting Conditions	Site Requirements	Light-Control Requirements & Screen Recommendations	Notes
A	P≤30"	All long-throw models (excluding short-throw models)	Linear lights, downlights & spotlights	Height-restricted; no ceiling or wall construction permitted	No light control required for long-throw models. Recommended: smooth matte white projection panel.	Overhead Lighting Recommendation: Avoid strong ambient light; do not aim light directly at the image or demo unit.
B	50"≤P≤80"	All long-throw models (excluding short-throw models)		Height-restricted; no ceiling or wall construction permitted	No light control required for long-throw models. Recommended: ready-made tripod screen.	Overhead Lighting Recommendation: Avoid strong ambient light; do not aim light directly at the image or demo unit.
C	60"≤P<100"	AURA MIRA HORIZON Ultra HORIZON Pro HORIZON		Height-restricted; no ceiling or wall construction permitted	Light shielding is required for long-throw and ultra-short-throw models. Recommended shield depth: 650–700 mm. Recommended image size: 60–80". Long-throw: flexible ALR screen. Ultra-short-throw: rigid ALR screen (80–100").	Overhead Lighting Recommendation: Avoid strong ambient light; do not aim light directly at the image or demo unit.
D	100"≤P≤120"	AURA HORIZON Ultra		Construction permitted (ceiling enclosure & walls)	Enclosed Experience Room: Light shielding is required for long-throw and ultra-short-throw models.	Overhead Lighting Recommendation: Useambient lighting and narrow-angle spotlights for accent illumination.

4. Additional Info

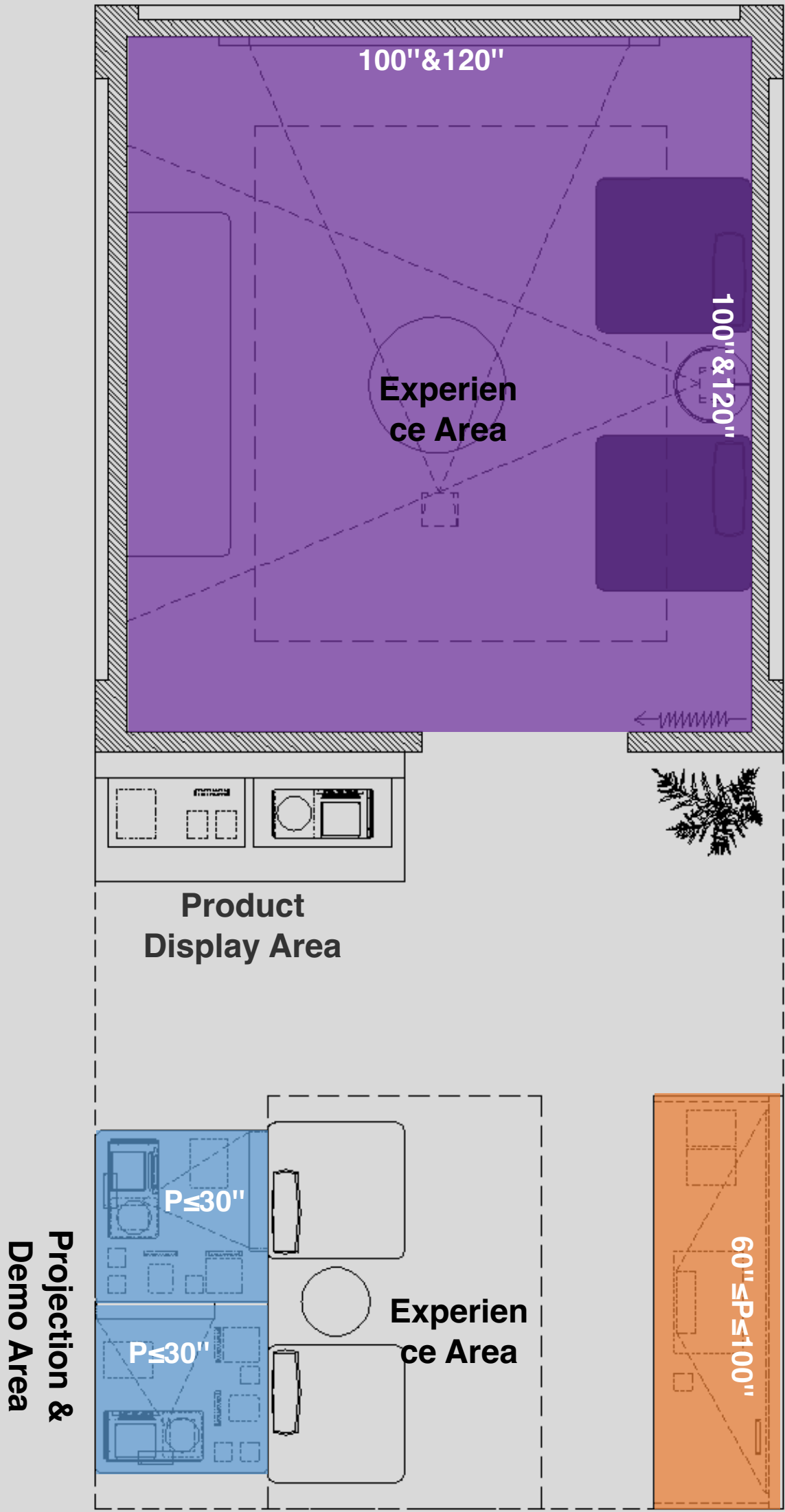
4.2 Recommended Retail Demo Models



Height-restricted; no ceiling or wall construction permitted



Height-restricted; no ceiling or wall construction permitted



Ceiling and wall construction permitted

- A
- B
- C
- D

4. Additional Info

4.3 POSM Request Submission

Display Cabinet & Tabletop Fixture Design Information Form						
Store Information	Retailer / Store Name		Required Installation Date		Area	
	Height Restriction		Anti-theft device required?		Are screw-fixing points required for demo units?	
	Demo Unit Display Requirements	Product models & quantities: Accessory models & quantities:				
	2D Graphic Requirements	LED Lightbox Graphic	Graphic Size:			
			Graphic Content:			
		Magnetic Graphic	Graphic Size:			
			Graphic Content:			
	Power Supply Requirements	Existing power connection points: Required connection-point modifications:				
Site Dimension Details						
On-site Photos	Full space - centered front view	Full space - centered left view	Full space - centered right view	Full space - centered rear view	Customer Flow Direction	Additional Notes

4. Additional Info

4.3 POSM Request Submission

Custom Project Design Information Form						
Store Information	Shopping Mall Name		Required Opening Date		Area	
	Public-Area Floor-to-Ceiling Height		Ceiling Height (lowest point of in-store ceiling equipment)		Aisle Lighting Impact	
	Logo Height Requirements		Fascia Size Requirements - Height / Thickness		Are there fire hydrants or other equipment (such as alarms, distribution boxes, or fire shutters)	
	Demo Unit Display Requirements	Product models & quantities: Accessory models & quantities:				
	Column Cladding / LED Lightbox Graphic Requirements	Graphic Size: Graphic Content:				
	Mains Power Routing Details	Power connection location: Permitted cable routes (whether ceiling or floor routing is allowed) :				
Please attach the mall design and construction manuals, together with CAD drawings or hand-drawn dimension plans.						
On-site Photos	Ceiling (including equipment)	In-store walls (including equipment)	In-store floor	Facade and adjacent stores	Public area	Customer Flow Description

THANKS