

XGIMI 4ft Shelf POS Proposal

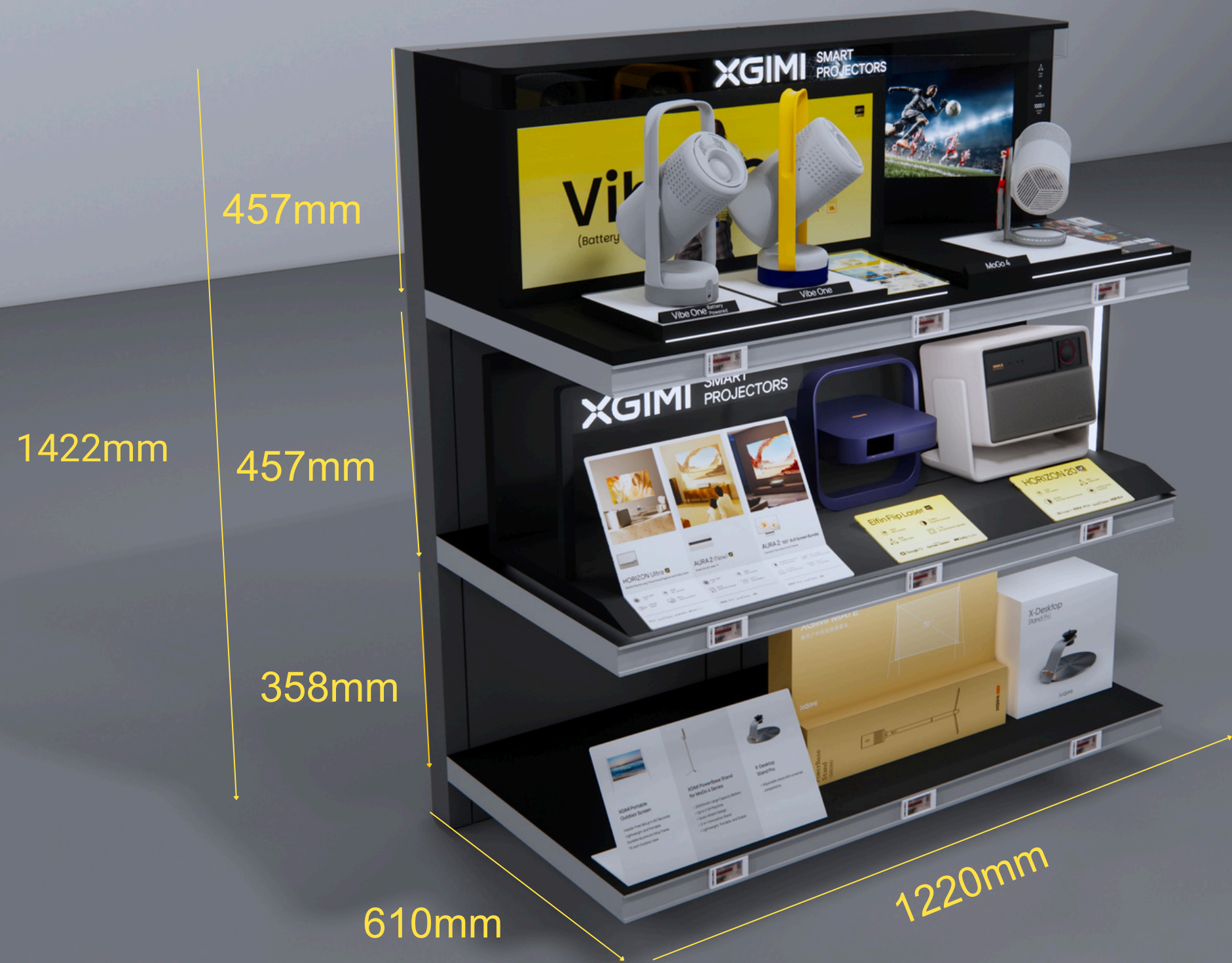
Rendering - Side View



Rendering - 2nd Level



Dimensions



Materials

Light guide plate
illuminated logo

Replaceable advertising
graphic

Main body: Black
frosted acrylic

Black frosted acrylic
product name plate

Front-lit LED lighting

Live unit installed in rear cavity;
projection image reflected via
mirror (see last two slides)

UV-printed icons

Clear frosted acrylic, back-
side white silk-screen

- Front: Clear acrylic
magnetic cover panel
- Back: Replaceable
photo-printed graphic



Materials

Light guide plate
illuminated logo

Heat-formed acrylic
with magnetic base

Main body: Black
frosted acrylic

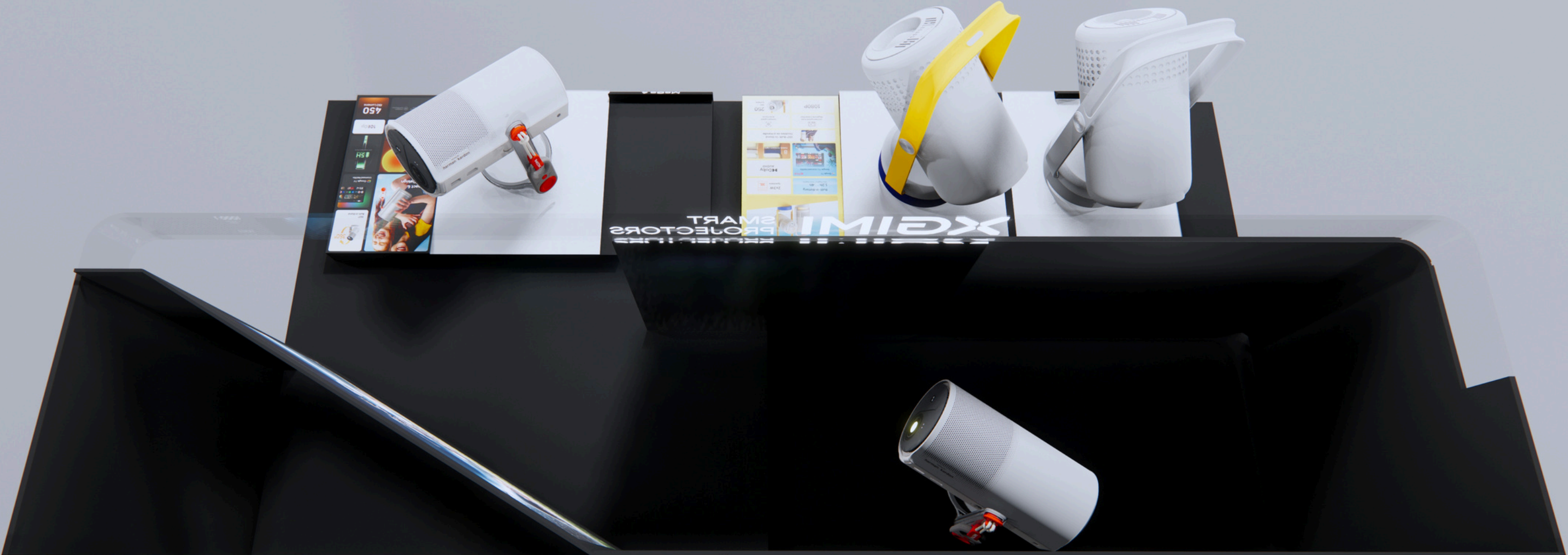
Acrylic graphic with
magnetic base

U-shaped downlight LED
ambient strip at base



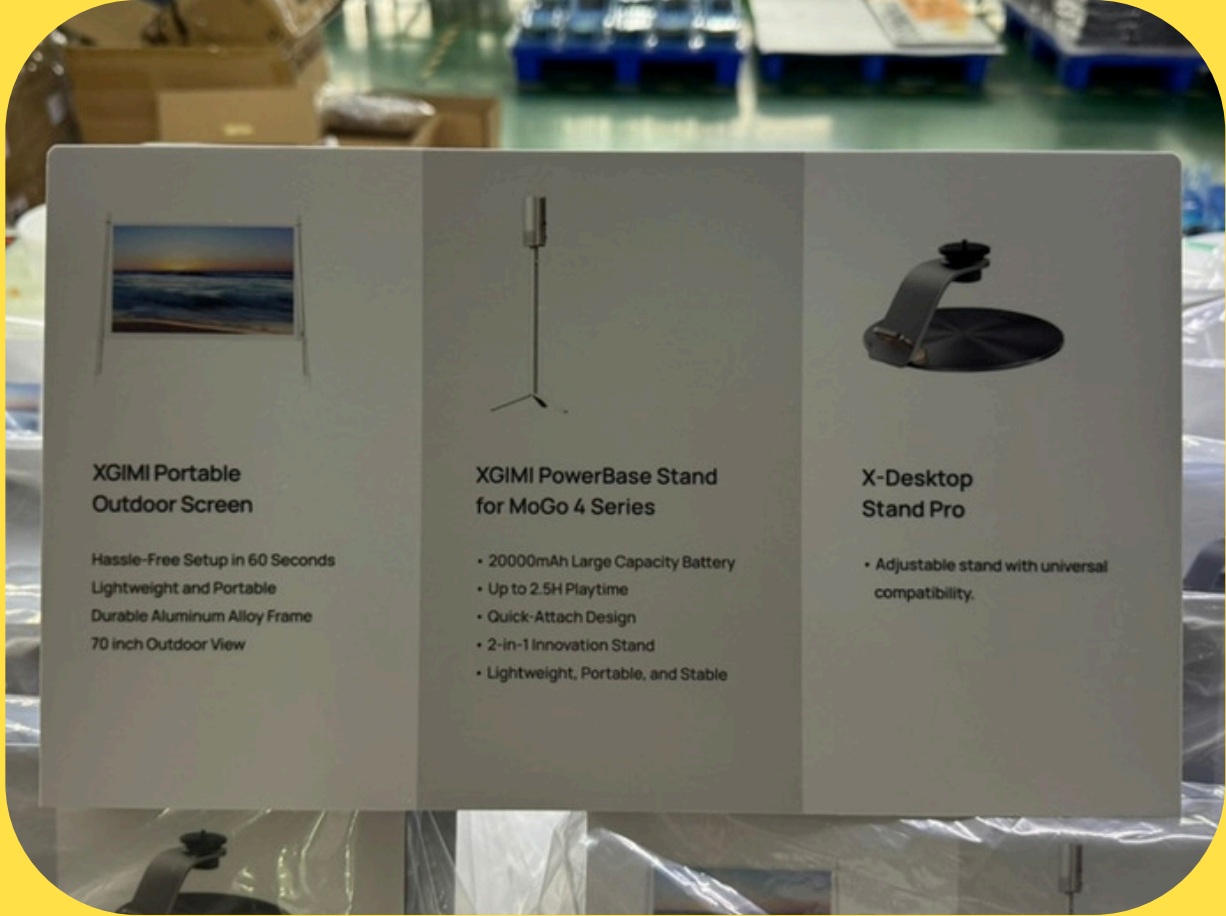
How we plan to project MoGo 4







POS Prototype
Canada BestBuy: 17 Stores



Thanks