

XGIMI 4 SKU POS Proposal

Rendering - Front View



Rendering



Rendering



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Materials

Illuminated LOGO, H=60 mm (black letters below are silk-screen printed, non-illuminated)

Transparent A5 acrylic leaflet holder (leaflets can be taken away)

Magnetic replaceable selling-point panel: 1 mm thick bent steel plate with semi-gloss metallic paint finish

Main cabinet material: 1 mm thick bent steel sheet with semi-gloss metallic paint finish

Magnetically replaceable graphic

1mm thick bent steel sheet with straight-grain wood transfer finish



Display shelf embedded into the back panel: 1 mm thick steel sheet with straight wood-grain transfer finish

Projection display area: 1 mm steel sheet, matte white paint finish

Back panel: 1 mm steel sheet, straight wood-grain transfer finish.

Illuminated display tray with physical anti-theft cable, dimmable LED strip (6000K), 1 mm thick steel sheet with semi-gloss metallic paint finish

Magnetic interchangeable graphic panel
Size: L710 mm × H1350 mm



Magnetic interchangeable graphic panel
Size: L610 mm × H755 mm

Take-away A5 DM flyer

17" projection display (16:9 aspect ratio)



Dimensions



Thanks